



Chick-fil-A Bowl Code of Conduct

INTRODUCTION

The Chick-fil-A Bowl ("the Bowl") is dedicated to presenting an exciting college football game each year. The Bowl strives to offer a fun and rewarding experience for all persons involved - employees, volunteers, sponsors, persons affiliated with the schools participating in the Bowl, and Bowl event participants. The Bowl is also dedicated to conducting its business in accordance with the highest ethical, legal, and moral standings.

SCOPE

This Code of Conduct applies to all persons who are affected directly or indirectly with the Bowl as employees (temporary or otherwise), volunteers, and Bowl event participants.

GUIDELINES

1. We recognize that our words, actions, and deeds reflect directly upon the Bowl, and accordingly, we will conduct ourselves with honesty, integrity, fairness, respect, and dignity.
2. We will observe all federal, state, and local laws and regulations that apply to the Bowl, as well as all NCAA Rules and Regulations. When we are in doubt about the applicability or impact of any law or regulation, we will obtain clarification.
3. We will avoid conflicts (or even the appearance or perception of conflicts) between our personal interests and our official responsibilities on behalf of the Bowl.
4. We will treat all persons and entities with fairness and respect. We will not harass or discriminate against any person or entity based upon race, color, national origin, religion, sex, age, disability, pregnancy, or veteran status.
5. We will protect the confidentiality and proprietary nature of any and all information belonging to the Bowl, and we will not disclose any such confidential or proprietary information to any person or entity outside the Bowl.
6. We will protect the health and safety of all persons involved or affiliated with the Bowl.